



Exhibit & Sponsorship Opportunities at IFSA Global EXPO 2024



About IFSA

The International Flight Services Association is a global professional association created to serve the needs and interests of airline and rail personnel, caterers and suppliers responsible for providing onboard services on travel routes around the globe. IFSA's membership is dedicated to the advancement of the multi-billion dollar inflight services industry.

In order to serve the needs of the membership, we will:

- Grow Global Airline Engagement
- Positively Influence Regulations to Best Serve the Industry & Passengers In-flight
- Strengthen the Voice of the Industry

IFSA partners with the [Airline Passenger Experience Association \(APEX\)](#) and [Future Travel Experience \(FTE\)](#). Together the organizations address the full spectrum of the end-to-end travel experience.

MISSION STATEMENT

To lead, develop and represent the global business interests of the onboard services industry.

VISION STATEMENT

To be the leading advocate for the advancement of the global inflight service industry.



IFSA Membership in Numbers

Airlines

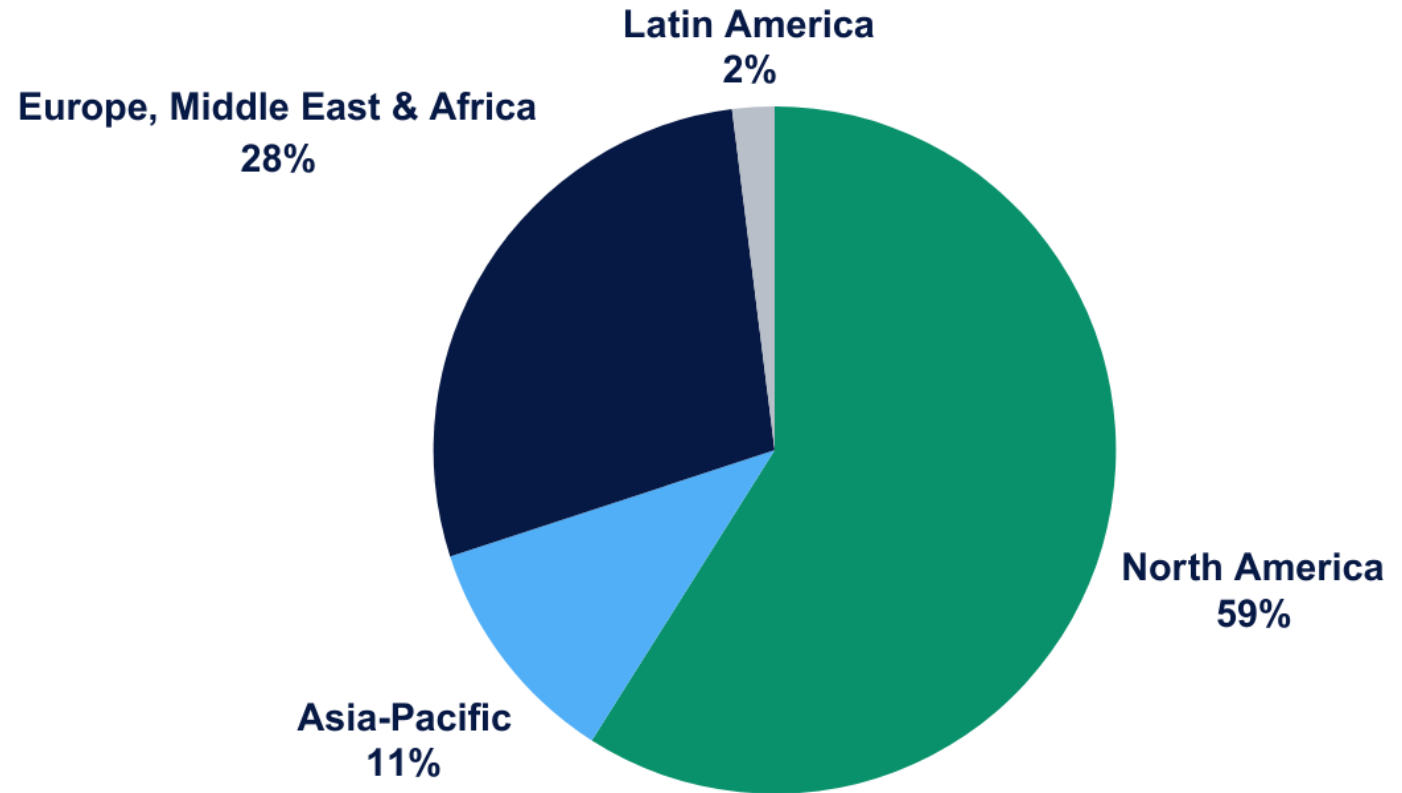
40+

Suppliers & Caterers

100+

Total Individual Members

1,800+



Exhibiting at Global EXPO

Nearly **1,000 industry professionals**, including **hundreds of representatives** from **dozens of airlines** are expected to walk this year's Global EXPO show floor — and through our co-location with APEX and FTE, **that number triples to around 3,000**. Whether you're looking to expand into new markets or strengthen your presence in existing ones, our event provides a platform to reach a diverse international audience.

Join exhibiting food, beverage, amenity and onboard services providers from around the globe in showcasing the latest products and technologies.

Total IFSA Booths SOLD So Far in 2024

187+ Limited booths remain!

Total IFSA Booths in 2023

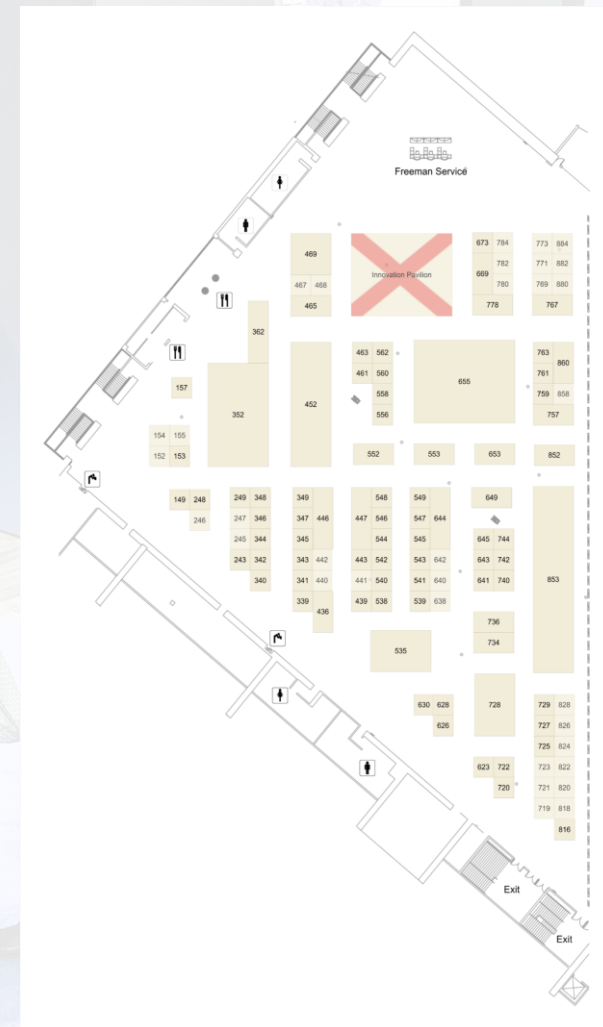
185

Exhibiting at Global EXPO

NEW this year: One Exhibitor Booth Personnel pass is included with each booth purchase!

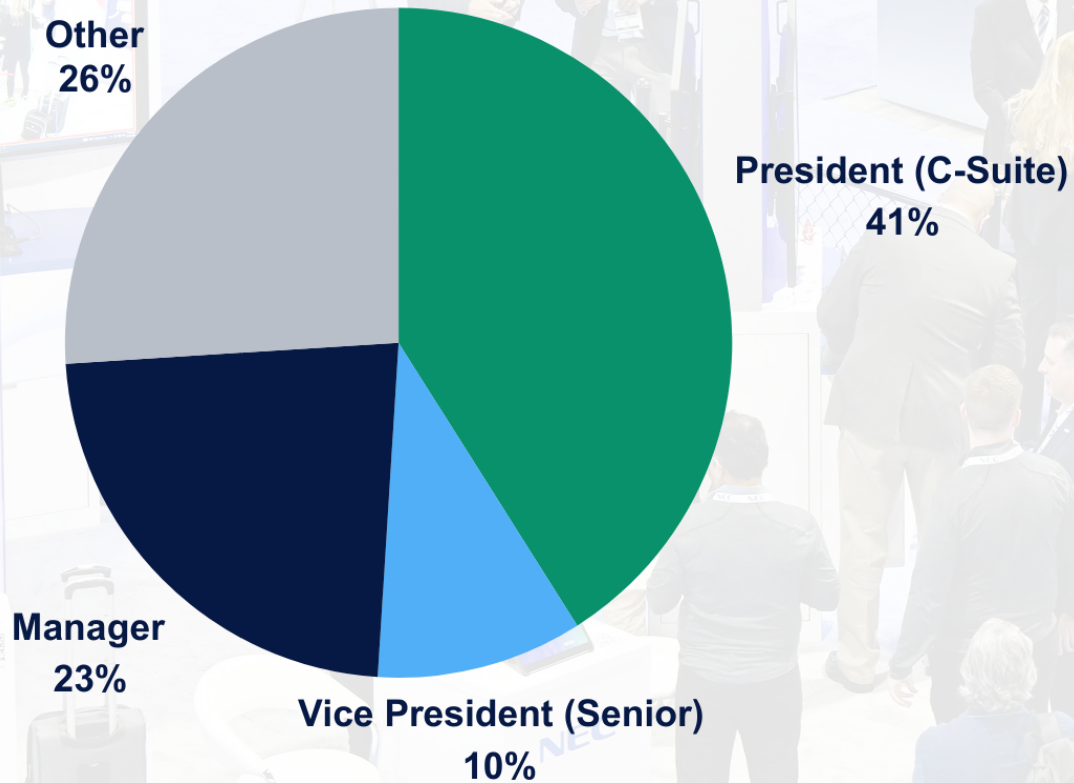
	Standard Pricing
1-4 Booths	\$4,000
5+ Booths	\$3,625

Booth includes header/main board with company name and panels/walls.



[View Floor Plan](#)

IFSA Global EXPO Attendees



The co-location of IFSA, APEX and FTE Global creates the largest gathering of air transport executives from around the world to network, learn, forge new partnerships, collaborate and be inspired on their next moves to transform their organizational passenger experience, business performance, innovation and sustainability strategies.

IFSA Global EXPO provides a unique space to interact with an attendance representing a large portion of our industry's president- and c-suite-level executives, along with departmental vice presidents, company decision-makers and managers.

Percentages based on total IFSA attendees on the 2023 Global EXPO show floor.



IFSA

GLOBAL EXPO

Long Beach, California | 28-30 October

All IFSA Global EXPO sponsorships include the following benefits:

- Recognition at the Global EXPO based on overall 2024 annual sponsorship level.
- Additional benefits listed under each opportunity.

Awards Ceremony (Co-Sponsored with APEX)

Join IFSA and APEX attendees at the joint Awards Ceremony recognizing achievements in the industry. Includes: Recognition from the podium; logo on signage (with option for QR code) and step-and-repeat; opportunity to distribute promo items; reserved table for 10.



\$12,500

Non-exclusive. Limited availability!

Welcome Reception

Make a memorable first impression by sponsoring the Welcome Reception. Includes: Logo on event signage (with option for QR code) and cocktail napkins; option for a signature drink; opportunity to distribute promo items.

LINSTOL™

SOLD

Exclusive opportunity!

Registration Desk

Maximize your brand's exposure from the moment attendees check in! Includes: Branding on the registration desk kick panel (with option for QR code); opportunity to distribute promo items.

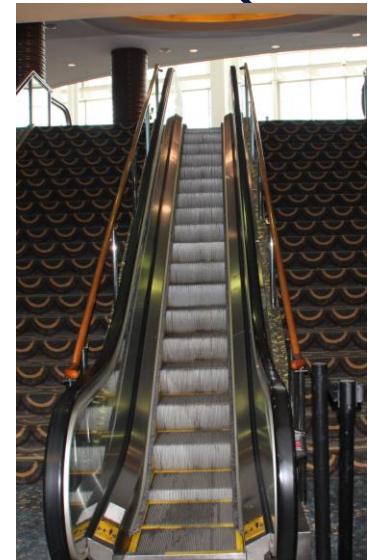


\$12,500

Exclusive opportunity!

Escalator Wraps

Capture the attention of attendees as they travel between floors with eye-catching wraps featuring your logo and messaging (with option for QR code). This exclusive sponsorship opportunity ensures your brand stands out in a high-traffic area, maximizing exposure throughout the event.



\$12,000*

**or \$7,000 non-exclusive.*

Coffee Station

Provide a much-appreciated caffeine boost to attendees. Includes: Logo on coffee station signage and coffee cups (with option for QR code); opportunity to distribute promo items.



SOLD

Exclusive opportunity!

Afternoon Break

Help attendees recharge for the second half of their days with refreshments. Includes: Logo on break signage (with option for QR code); opportunity to distribute promo items.



\$10,500*

**or \$6,000 non-exclusive.*

Badge Lanyards

Your logo will captivate all attendees and will be seen throughout the event. Place your company logo (alongside the IFSA logo) on the official lanyard of IFSA Global EXPO.



SOLD

Exclusive opportunity!

Charging Station

Empower attendees with uninterrupted connectivity by sponsoring our event's charging stations. Includes: Sponsorship of one station during EXPO hours; logo on charging station signage (with option for QR code).



\$10,000

Exclusive opportunity!

IFSA Global EXPO Thought Leadership Video Series

Maximize your brand's impact by sponsoring the video series, featuring up to six exclusive interviews with high-level executives from the aviation industry. Your logo will be prominently showcased in each video, along with a verbal shoutout.



\$10,000

Exclusive opportunity!

Airline Hotel Room Gift Drop

Leave a lasting impression on key airline professionals with a welcome gift delivered to agreed airline attendees upon their arrival at their hotel.

LINSTOL™

SOLD

One available for the Hyatt and one available for the Marriott (formerly Renaissance).

Tote Bags

Have your logo prominently displayed on our Global EXPO official tote bags. With high visibility and repeated exposure, this sponsorship opportunity ensures that your brand stands out and stays top-of-mind with attendees long after the event ends.



SOLD

Exclusive opportunity!

Refillable Water Bottles

Help attendees stay healthy and hydrated during Global EXPO. Includes: Logo on water bottle placed in tote bags; branding on water stations.



\$8,500

Exclusive opportunity!

Mobile App

When attendees access the IFSA side of the joint event mobile app to see the agenda, locate exhibitors and message fellow attendees, they'll see your branding. Includes: Logo on splash page; hyperlinked banner ad in download email invitation; push notification through the app to attendees.



\$10,000

Exclusive opportunity!

Lunch

Sponsor lunch tickets to be purchased at the Long Beach Convention Center. Includes: Logo on lunch signage and tickets (with option for QR code).



\$6,500

Exclusive opportunity!

Innovation Pavilion

Place your logo throughout the Innovation Pavilion (with option for QR code), which is a dedicated space on the IFSA show floor that provides valuable content and resources about budding trends and pertinent industry topics.



\$5,500

Non-exclusive. Limited availability!

Notebook & Pen

Sponsor the notebooks and pens that are included in every tote bag. Your logo will be printed on the front cover of the notebook.



SOLD

Exclusive opportunity!

Bespoke Email Blast to IFSA Members

Craft one personalized message that will be sent to IFSA's member list. This email will be sent by IFSA at a mutually agreed upon time, and content is subject to IFSA approval.

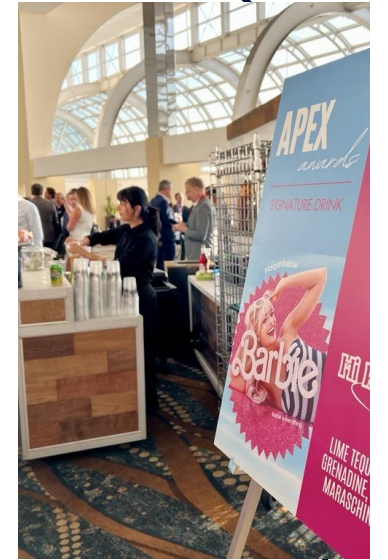


\$5,000

Non-exclusive. Only two remaining!

Award Ceremony Bars

Your brand will shine with a sign of your logo at the bar and on the cocktail napkins. Includes: Sign on bar with logo (with option for QR code); name on ribbon wrap for table wine; logo on cocktail napkins; recognition from podium and reserved table during Awards Ceremony.



\$4,000

Non-exclusive. Only one remaining!

Show Floor Aisle Signs

Help direct IFSA show floor traffic with signs displaying your logo in the aisles between booths, hanging above.



SOLD

Member Meeting Zone

Make a lasting impression by sponsoring our Member Meeting Zone. Your brand will be prominently featured in a high-traffic area where attendees gather to meet, network, recharge and refresh. Includes option for table drop.



\$4,000

Non-exclusive. Limited availability!

Dessert

Sweeten the attendee experience by sponsoring some delightful dessert during EXPO and give attendees a little pick-me-up. Includes: Logo on dessert signage (with option for QR code); opportunity to distribute promo items.

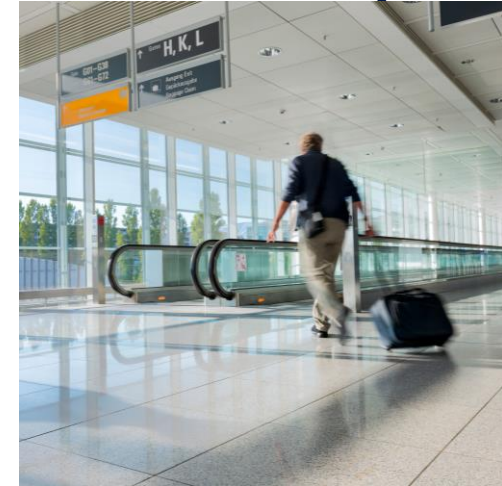


\$4,000

Non-exclusive. Limited availability!

Walkway Banner

Promote your organization and/or booth location in the covered walkway from the Marriott Long Beach (formerly Renaissance) to the convention center. Your designed artwork will be boldly displayed on an overhead banner (with option for QR code)..

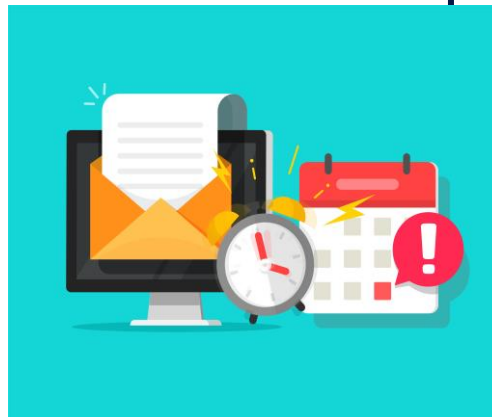


\$4,000

Non-exclusive. Limited availability!

"Know Before You Go" Email

Have your logo prominently displayed in the "know before you go" email that is sent to attendees around a week before EXPO happens.

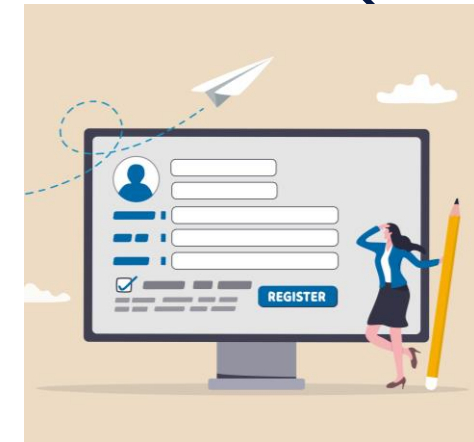


\$3,000

Exclusive opportunity!

Online Registration

Put your brand in the spotlight with our exclusive online registration sponsorship. Your logo will be prominently featured on all IFSA registration web pages and email confirmations, reaching a wide audience of attendees.



\$3,000

Exclusive opportunity!

Floor Clings

Attendees will watch their step with floor clings! These eye-catching placements offer prime real estate to showcase your brand message directly on the event floor (with option for QR code), ensuring maximum exposure to our attendees.



\$2,000

Non-exclusive. Limited availability!

Tote Bag Insert

Surprise attendees with a sponsor-provided item (with option for QR code) included in every IFSA Global EXPO tote bag.



BOTTEGA



\$2,000

Non-exclusive. Limited availability!

IFSA Social Media at a Glance

Total Followers

2,300+



Average Monthly Impressions

6,300+

Custom Sponsorship Opportunities Available

Our team can adapt our products and services to your marketing needs. We have extensive capabilities in all forms of content production – be it print, digital, reports, design or video. If you've got an idea and need help executing it, let us know!

Sponsorship Tier Levels - 2024

	Diamond	Platinum	Gold	Silver	Bronze
Spend	\$25,000+	\$12,500 - \$24,999	\$10,000 - \$12,499	\$5,000 - \$9,999	\$3,000 - \$4,999
Complimentary registration for Global EXPO	6	4	3	1	
Priority points towards 2025 Booth selection	12	10	8	5	2
Email sent on your behalf to IFSA's mailing list	✈	✈			
Recorded video interview with IFSA Marketing from EXPO show floor	✈	✈	✈		
Verbal recognition from IFSA leadership at podium	✈	✈	✈		
Logo on venue entrance signage	✈	✈	✈		
Logo on video loop at the IFSA Innovation Pavilion	✈	✈	✈	✈	✈
Logo in Global EXPO promotional emails sent from IFSA	✈	✈	✈	✈	✈
Dedicated social media post on IFSA's LinkedIn	✈	✈	✈	✈	✈
Option to provide tote bag insert for EXPO attendees	✈	✈	✈	✈	✈
Logo on IFSA's Global EXPO website with hyperlink to your website	✈	✈	✈	✈	✈
Digital promotional toolkit	✈	✈	✈	✈	✈

Ready to soar to new heights and reach new audiences?



For exhibition, sponsorship and advertising inquiries, please contact:

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CONNECT WITH US ON LINKEDIN

